

Field **Sales** and **Engagement** for Life Sciences Clients



Quickly Built Capabilities to Realize a Sustainable Advantage

Sales Partnerships delivers results by constantly focusing on improving every element of selling. Our capabilities — the right people, understanding market and demographic data, and vast experience — make us the best collaborative partner for driving lasting results. This has helped us become the gold standard in external selling partners.

Over our 20-year business history, we have perfected our unique and proprietary approach to ensuring every Sales Partnerships client receives a team that delivers amazing branded experiences and measurable ROI.

In 30 days, we can build a sales program aligned exactly with your brand values and business objectives. We'll form the exact field sales team needed to successfully engage with target customers, effectively communicate your message and increase revenue.

I was impressed at how fast they got our field teams out in the market."

Senior Director, Global 200 Company





Our Reps Drive Profitable Outcomes for Brands in Highly Complex Markets



Leverage predictivie analytics, historical sales data and business objectives to build an accurate sales plan, market assessment and compensation structure. Optimize plans, territory assignments and recruiting activity to focus on the most promising opportunities.

Integrate data from wide range of sources and provide training for sales reps to stay up to date on brand messaging, marketing collateral and other information.

Real-time visibility into the status of customers, opportunities and the performance of teams.
On-going analysis to continually improve the program.

20 years of learnings and best practices

Representative retention rates are more than 2x the industry average

Performance improvements in excess of 25%

40% reduction in cost per sale and 25% increase in deal value



Why Sales Partnerships?

STRONG RETURN ON INVESTMENT

Since 1997, our clients have seen better results and lower costs than any other option.

SPEED TO MARKET

Our sales teams are launched quickly, in 30 days, and ramp to target 50% faster than industry averages, without a drain on your internal resources.

PROVEN RESULTS

You will see results, but also have access to data and analysis detailing how those results are achieved.

COMPLETE TRANSPARENCY

Unlike most other outsourcing firms, we provide complete transparency into each customer interaction. Our reporting integrates photographs and technology to ensure the program is running efficiently and your brand standards are being upheld.

How Can Sales Partnerships Promise Better Results Faster?

Sales Partnerships represents the best in sales process, sales automation, sales recruiting, sales management and sales execution brought to fruition. We developed most of our processes and tools and continue to iteratively improve on them over the years.

In head to head competition with other selling channels, Sales Partnerships has never been out-produced in ROI for any client in any environment. **Ever**.

YOU ARE IN CONTROL

You control the product, territory, integration with internal sales teams and which customers to target. Our job is to provide guidance and execute for you.

GOLD STANDARD REPRESENTATION – DAY 1 TO 1,000

Gain instant access to best of breed selling technology, systems, processes and expertise without making substantial investments in time and treasure to get there. Constant improvement and representation from Sales Partnerships keeps you ahead of the market.

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Sales Partnerships has a bias for action and being pro-active whether it's following up on our questions and needs or calling us with new ideas and initiatives to make our sales plan better. They do a fantastic job of mentoring new hires and integrating the Sales Partnerships sales team with our legacy sales team. They are the key in helping us to expand our program.

Marketing Manager,Fortune 500 Company

1.877.554.3458

